



EMERGE

TENNESSEE COUNSELING ASSOCIATION
2022 CONFERENCE

Who attends the TCA Conference?

The attendees of our conference represent our membership. We are home to counselors across all work settings in the state of Tennessee. Our members are the boots on the ground; doing the work of counseling each day and making referrals to other professionals. They are also administrators; designing and implementing programs, and making purchasing decisions to operate those programs. In some cases, they fit into more than one of these categories. Many are counselor educators with a private practice, or administrators who also teach a course, or practicing counselors in a doctoral program. We will have school counselors, mental health counselors, graduate students, counselor educators, rehabilitation counselors, and more!

From Kat Coy, TCA Executive Director

I am so excited to tell everyone about the unique sponsorship opportunities we have for this year's Tennessee Counseling Association Conference.

Illustrate your presence as a leader in the field by advertising to hundreds of counselors across the state and region. With hundreds of counselors in attendance, this conference offers a unique opportunity to market your products and services to a large receptive audience while also helping our counselors to “emerge” through supporting this professional development experience.

In short, your sponsorship ensures that our counselors have exposure to specific training that helps students in our schools and clients in our communities.

Our attendees are looking for resources to purchase and referrals to make. Don't miss this opportunity to highlight your business.

Reach out for more details: katcoy@tcacounselors.org



Diamond \$2,000	Gold \$1,000	Silver \$750
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Exhibitor Space
 Table and Chairs
 2 Registrations
 Full Page Program Ad
 3—5 minute Presentation at one Keynote Session
 Logo on TCA Web Page (1 year)
 Logo on TCA Conference Page
 Logo added to conference emails
 Contact list of attendees, provided at the conclusion of the conference

Exhibitor Space
 1 Table and 2 Chairs
 2 Registrations
 Full Page Program Ad
 2-3 minute Presentation at one Keynote Session
 Logo on TCA Web Page (1 year)
 Logo on TCA Conference Page
 Logo added to conference emails

Exhibitor Space
 Table and Chairs
 1 Registrations
 Half page Program Ad
 Logo on TCA Web Page (1 year)
 Logo on TCA Conference Page
 Logo added to conference emails

Bronze \$500	Exhibitor \$350
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Exhibitor Space
 1 Table and 2 Chairs
 1 Registrations
 Quarter Page Program Ad
 Logo on TCA Web Page (1 year)
 Logo on TCA Conference Page
 Logo added to conference emails

Exhibitor Space
 1 Table and 2 Chairs

TCAF:
 This is a Tennessee Counseling Association Foundation (TCAF) event with all proceeds going towards charitable, educational, and/or scientific endeavors

TMHCA Luncheon <i>Mental Health Counselors</i> \$4,000	TnSCA Luncheon <i>School Counselors</i> \$4,000	Coffee <i>For All</i> \$2,000
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Promotional material at table seats (content provided by sponsor)
 Full Page Program Ad
 Ten (10) minute Podium time
 Logo on TCA Web Page (1 year)
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All Silver Sponsorship Features **Plus**
 Promotional items distributed to participants at Coffee Break (sponsor to provide)