



TENNESSEE COUNSELING
ASSOCIATION
A Branch of the American Counseling Association

ANNUAL CONFERENCE SPONSORSHIP PROSPECTUS

November 8-10, 2019 | Nashville, TN

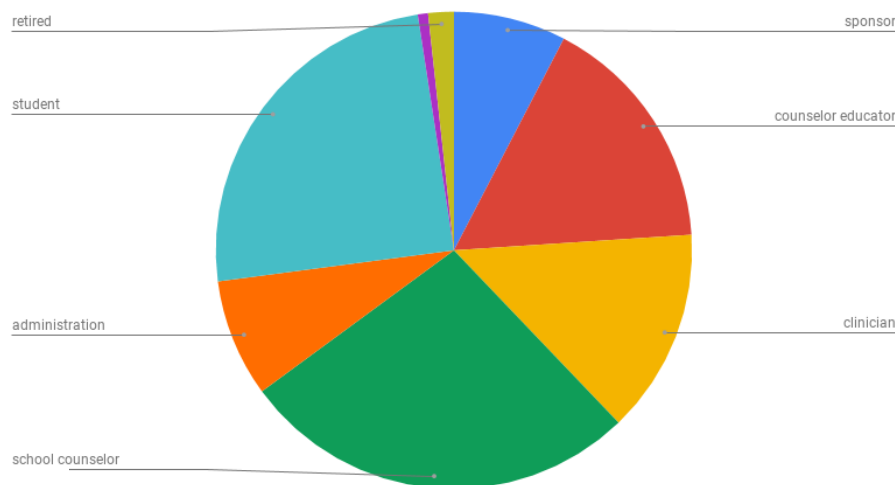


TENNESSEE COUNSELING — ASSOCIATION — B U I L D I N G B R I D G E S

President: Steve Zankas
Conference Chair: Janet Hicks
Executive Director: Kat Coy

Sponsorship Chair: Lisa Henderson
TCASponsorship@tcacounselors.org | 615-293-7462
www.tcacounselors.org/conference

Who Attends the TCA Conference?



The attendees of our conference represent our membership. We are home to counselors across all work settings in the state of Tennessee. Our members are the boots on the ground; doing the work of counseling each day and making referrals to other professionals. They are also administrators; designing and implementing programs, and making purchasing decisions to operate those programs. In some cases, they fit into more than one of these categories. Many are counselor educators with a private practice, or administrators who also teach a course, or practicing counselors in a doctoral program.

From Janet Hicks, 2019 Conference Chair

I am so excited to tell everyone about the unique sponsorship opportunities we have for this year's Tennessee Counseling Association Conference.

Illustrate your presence as a leader in the field by advertising to hundreds of counselors across the state and region. With hundreds of counselors in attendance, this conference offers a unique opportunity to market your products and services to a large receptive audience while also "building a bridge" that supports additional counselor training.

In short, your sponsorship ensures that our counselors have exposure to specific training that helps students in our schools and clients in our communities.

Our attendees are looking for resources to purchase and referrals to make. Don't miss this opportunity to highlight your business.



Janet Hicks
2019 Conference Chair

DIAMOND

\$2,000

Exhibitor Space
2 X Six-Foot Tables, 4 Chairs
2 Registrations
Full Page COLOR Program Ad
Promotional Item in Attendee Bags
3-5 minute Presentation at one Plenary Session
Logo on TCA Web Page
Logo on Conference Web Page
Logo on all Signage
2 X Six Foot Tables in Saturday Luncheon Area

TSCA

LUNCHEON

\$5,000

Promotional material at table seats
Promotional table tent at each table
Full Page Color Program Ad
Company Logo and Recognition in Luncheon Program
Ten (10) Minutes Podium Time

GOLD \$1,000

Exhibitor Space
1 Six-Foot Table, 2 Chairs
2 Registrations
Full Page Color Program Ad
Promotional Item in Attendee Bags
2-3 minute Presentation at one Plenary Session
Logo on TCA Web Page
Logo on Conference Web Page
Six Foot Table in Saturday Luncheon Area

SILVER \$750

Exhibitor Space
1 Six-Foot Table, 2 Chairs
1 Registration
Half Page Color Program Ad
Promotional Item in Attendee Bags
Logo on TCA Web Page
Logo on Conference Web Page
Six Foot Table in Saturday Luncheon Area

BRONZE \$500

Exhibitor Space
1 Six-Foot Table, 2 Chairs
1 Registration
Quarter Page Color Program Ad
Promotional Item in Attendee Bags
Logo on TCA Web Page
Logo on Conference Web Page

TMHCA

LUNCHEON

\$2,500

Promotional material at table seats
Promotional table tent at each table
Half Page Color Program Ad
Company Logo and Recognition in Luncheon Program
Ten (10) Minutes Podium Time

EXHIBITOR

\$350

Exhibitor Space
1 Six-Foot Table, 2 Chairs

COFFEE \$1,000

All Bronze Sponsorship Features
PLUS
Exclusive Sponsorship Signage
Logo Cups (sponsor to manage printing and incremental cost)
Logo on TCA Web Page (12 months)
Logo on Conference Web Page

This is a Tennessee Counseling Association Foundation event with all proceeds going towards charitable, educational, and/or scientific endeavors.

Add a Program Ad!

All advertisements are full color. Make sure your message is seen by all attendees. Promote your programs for referrals, advertise a position you're trying to fill, sell your products.

Full Page **\$500**

7.5"w x 10.5"h (1/8" bleed)

Half Page **\$250**

7.5"w x 5.125"h (1/8" bleed)

Quarter Page **\$175**

3.625"w x 5.125"h (1/8" bleed)

Eighth Page **\$100**

3.625"w x 2.4375"h (1/8" bleed)

Ads can be added on to any existing package or purchased separately.

WE TAKE CARE OF YOU SO YOU CAN TAKE CARE OF YOUR CLIENTS

Supporting TCA with legislation that impacts mental health counseling

On the Licensure Board Rules Task Force to revise the rules that govern our license

Collaborating with chapters, divisions, and organizations across the state to increase mental health trainings and programs

And more to come! Join us to help strengthen our impact on our ability to provide mental health counseling to all those who need it in Tennessee.

EXAMPLE

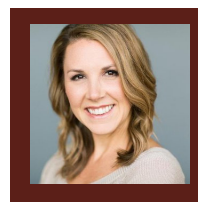
T M H C A

Tennessee Mental Health Counselors Association

Join Today at www.tcacounselors.org/tmhca

Secure Your Spot

Step 1 Email or Call Lisa Henderson
TCASponsorship@TCAcounselors.org
615.292.7462

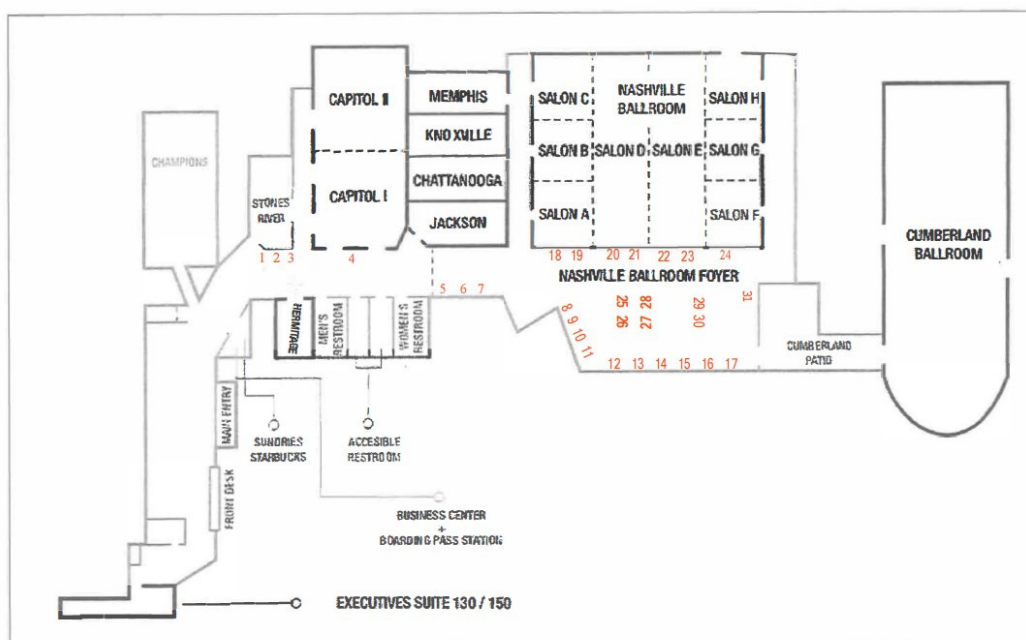


Step 2 Customize your package

Step 3 Complete your registration at www.tcacounselors.org/conference

Step 4 Our staff will help ensure a smooth process from the moment you choose your package through the event.

TENTATIVE EXHIBIT FLOOR PLAN



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